



Flash Memory Summit 2013 Announces Record Attendance

The world's leading non-volatile memory industry exposition records record registration

SANTA CLARA, CA – August 21, 2013 –Conference Concepts, a producer of expositions on cutting-edge technologies, today announced that Flash Memory Summit (“FMS”) achieved record registration in 2013. The event, held on August 13-15 at the Santa Clara Convention Center, had actual attendance up over 30% from 2012. Currently in its eighth year, FMS has grown steadily due to the rising importance of flash memory in a wide range of applications and of solid state drives (SSDs) in consumer, enterprise, and embedded storage systems.

Flash Memory Summit had almost 4,500 registrants and over 3,400 attendees this year. There were over 1,000 people at keynotes by Facebook, EMC, Seagate, Marvell, Samsung, Micron, Skyera, Intel, and SMART Storage plus over 500 at ones by LSI, Microsoft, Pure Storage, and Violin Memory. Key topics this year included new technologies, 3-D flash, flash-memory based architectures, enterprise storage design, SSD technology, PCIe-based SSDs, controllers, and enterprise applications. Flash Memory Summit had almost 100 exhibitors and sponsors to show the latest in flash memory technology and a wide range of associated products and services.

“Flash Memory Summit has established itself as the world’s premier conference for non-volatile memory technologies. It covers the \$25 billion-dollar flash market, the \$7 billion-dollar rapidly growing SSD market, and the emerging market for new technologies,” said Lance Leventhal, Flash Memory Summit Conference Chairperson. “The 2013 conference and exposition had increased coverage of all-flash arrays, enterprise SSDs, PCIe-based systems (including NVMe), 3-D flash, and application acceleration.”

Major participating companies included SMART Storage, Skyera, SK Hynix, Cadence, LSI, Viking Technology, Toshiba, HGST, Intel, and IDT. Sponsoring industry groups and associations included Compact Flash Association, IEEE-CES, IEEE-CNSV, ONFI, SCSI Trade Association, SD Association, SNIA, SATA-IO, and Universal Flash Storage Association. Media sponsors included Circuit Cellar, OpenSystems Publishing, RTC Group, Electronic Products Magazine, EEWeb Pulse Magazine, Data Storage Connection, Media and Entertainment Technologies, The SSD Review, Tweak Town, and Converge Network Digest.

About the Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world’s largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and embedded systems. The 2014 event will be on August 3-5 at the Santa Clara Convention Center in Santa Clara, CA.

About Conference ConCepts

Conference ConCepts, organized in 1994, has produced many technical events focused on the cutting edge of technology in engineering and the computing industry. Its conferences have ranged from small events and workshops with a few hundred participants to larger conferences and trade shows with over 5,000 participants. The company’s principals each have over 35 years experience in the technical trade show industry. For more information about Conference ConCepts, visit: www.conferenceconcepts.com.

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